

PRIVACY NOTICE

on data management in the framework of dissemination events

Dear Participants,

One of the fundamental tasks set out in the founding charter of the **Central European Academy of the University of Miskolc** (hereinafter referred to as the “**Data Controller**” or “**CEA**”) is the widespread dissemination of the results of international legal research and educational programs both domestically and internationally, as well as the organizational activities related thereto. This activity is carried out by the Data Controller as a public task under Act IX of 2021 on public interest trusts.

A significant part of the dissemination takes place in the context of events, which involve the processing of personal data. The Data Controller informs you below, as data subjects of the processing, about the processing of your data in connection with the events, in accordance with Regulation 2016/679 of the European Parliament and of the Council on the General Data Protection Regulation (hereinafter: **GDPR**) and in accordance with the provisions of Act CXII of 2011 on the Right of Informational Self-Determination and Freedom of Information.

This Privacy Notice is also available on the Controller's website (<https://centraleuropeanacademy.hu/dokumentum/>) on an ongoing basis.

I. The Data Controller and its Data Protection Officer

Data Controller:

Central European Academy of the University of Miskolc

Registered office: 1122 Budapest, Városmajor utca 12-14.
Registration number: Education Office FNYF/419-4/2023
Tax number: 19359711-1-43
Statistical identifier: 19359711-7220-599-01
E-mail address: hu_central_european_academy@pwc.com

The Data Protection Officer of the Data Controller:

Réti, Várszegi & Partners Law Firm

Contact: dr. András Csenterics, lawyer, data protection and data security lawyer
Postal address: 1055 Budapest, Bajcsy-Zsilinszky út 78.
E-mail address: hu_central_european_academy@pwc.com

II. Scope of personal data processed by the Data Controller, purpose, legal basis and duration of processing

Scope of data processed	Purpose of data processing	Legal basis for data processing	Retention period
<p>Images and voices of the persons participating in the dissemination event, in the form of video and audio recordings</p> <p>If the event is organised by the CEA, <i>participants who do not wish to be photographed are kindly requested to take a seat in the last two rows of the event venue. This part of the audience is not recorded.</i></p>	<p>Recording the content of the dissemination events, the presentations, discussions and comments made therein in the form of video and audio recordings, publishing the recordings on the Data Controller's online and other online platforms, in the Data Controller's publications for scientific, research and training purposes, and to ensure the widest possible domestic and international exposure</p>	<p>The performance by the Data Controller of its public task of organising dissemination events (legal basis under Article 6(1)(e) of the GDPR) in accordance with Annex 1, point 30 of Act IX of 2021 on public interest trusts with a public task.</p>	<p>The Data Controller shall keep the personal data recorded for scientific research purposes in the public interest</p>
<p>If the data subject requests a book purchased at an event to be sent by post:</p> <ul style="list-style-type: none"> • full name, • your e-mail address, • phone number, • delivery address, • other information/information provided by the data subject in connection with the delivery 	<p>Delivery of the ordered book to the data subject</p>	<p>Performance of a contract pursuant to Article 6(1)(b) GDPR.</p>	<p>Until successful delivery</p>

III. Recipients and their categories

In some cases, the dissemination events take place online, typically using Google Meet or Microsoft Teams software. It is also possible that footage of the event may be uploaded to the YouTube video sharing platform by a person who presented at the event.

In this case, the software used or the operator of the video sharing platform may have access to the content of the event. More information on the processing in this area can be found in the relevant privacy notices:

- Google Meet: <https://support.google.com/meet/answer/10382037?hl=hu>
- Microsoft Teams: <https://www.microsoft.com/hu-hu/microsoft-teams/security>
- Youtube: https://www.youtube.com/intl/ALL_hu/howyoutubeworks/user-settings/privacy/

The Data Controller reserves the right to display them on certain of its online and offline interfaces and publications at any time for the purposes set out above. In addition, the Data Controller is entitled and obliged to transmit to the competent authorities any personal data at its disposal and stored by it in accordance with the law, which it is required to transmit by law or by a final and binding obligation of a public authority.

The Data Controller may use a data processor (e.g. an external photographer) to record the events on images and video. The Data Controller uses the following **data processor** for the processing of the data covered by this notice:

Data processor	Purpose of data processing
If the event is organised by CEA, the partner hired by CEA to take photos or videos of the event (You can obtain information about the partner recording the given event by contacting the contact details provided in this privacy notice.)	Recording the events

In the case of the purchase of books exhibited at individual events, the Data Controller undertakes to deliver the purchased books to the data subject by courier service, if the data subject expressly requests it. In this case, the Controller will transfer the personal data to the courier service as **independent data controllers**. In this case, the purpose of the data transfer is to fulfil the delivery obligation undertaken by the Data Controller in the framework of the sales contract. You can obtain information about the specific courier service by contacting the contact details provided in this privacy notice.

Given that some events are not organised by the CEA, but by its contractual partner (typically the author of the professional content concerned by the dissemination), CEA may receive some of the personal data set out in point II from these contractual partners as the recipient of the transfer. For personal data transferred in this way, both the CEA and the transferring partner act as independent data controllers. The CEA is not responsible for the processing of data by its contractual partner.

The Data Controller does not transfer personal data outside the European Economic Area.

IV. Automated decision-making, profiling

Data Controller does not perform any automated decision-making or profiling in relation to the data processed in accordance with this privacy notice.

V. Rights of participants

The rights listed in this point may in any case be exercised by the data subject by sending a request to the contact details indicated in point 1. All questions, complaints and requests will be investigated individually and answered within one month of receipt at the latest. If necessary, taking into account the complexity of the request and the number of requests, this deadline may be extended by a further two months. In such a case, we will inform the data subject of the extension of the deadline within one month of receipt of the request, stating the reasons for the delay.

a) Right of access

The data subject shall have the right to obtain from the Data Controller information as to whether or not his or her personal data are being processed and, if so, to request access to and a copy of his or her personal data. The data subject shall have the right to request further information on the processing, in particular on the purposes of the processing, the persons to whom the data have been disclosed, the source from which the data were obtained by the Data Controller, the rights associated with the processing or the retention period. Where the data subject's right of access adversely affects the rights and freedoms of others, in particular the business secrets or intellectual property of others, the Data Controller shall be entitled to refuse to comply with the data subject's request to the extent necessary and proportionate. For identification purposes, the Data Controller may request additional information from the data subject or charge a reasonable administrative fee if the data subject requests more than one copy of the above information.

b) The right to rectification

The data subject shall have the right to obtain from the Data Controller the rectification of inaccurate personal data relating to him or her. Depending on the purpose of the processing, the data subject has the right to request that incomplete personal data be completed, including by means of a supplementary declaration. However, the Data Controller draws the attention of the data subjects to the fact that, due to the specific nature of this processing (photo and video recordings), the exercise of this right may be subject to technical limitations.

c) Right to restriction of data processing

The data subject has the right to request the restriction of the processing of his or her personal data. Restriction of processing means that, with the exception of storage, the Data Controller does not process the personal data concerned by the restriction or only within the scope to which the data subject has consented or which is necessary for the establishment, exercise, or defense of legal claims, for the protection of the rights of another person, or for reasons of important public interest.

In the event of a request for restriction, the Data Controller shall identify the personal data concerned which it may process only for the purposes set out above.

The data subject may request the restriction of the processing of his or her personal data in the following cases:

- the data subject contests the accuracy of the personal data - in this case the limitation applies for the period of time that allows the Data Controller to verify the accuracy of the personal data;
- , the processing is unlawful but the data subject opposes the erasure of the data and instead requests the restriction of their use;
- the Data Controller no longer needs the personal data for the purposes of processing, but the data subject requires them for the establishment, exercise or defence of legal claims; or

- the data subject has objected to the processing - in which case the restriction applies for the period until the Data Controller has dealt with the objection.

d) The right to protest

The data subject has the right to object to the data processing. The Data Controller is not obliged to uphold the objection if the Data Controller proves that

- processing is justified by compelling legitimate grounds which override the interests, rights and freedoms of the data subject, or
- processing is related to the establishment, exercise or defence of legal claims by the Data Controller.

e) Right to lodge a complaint with a supervisory authority

If the data subject believes that his or her personal data has been misused, he or she can also contact the data protection authority and lodge a complaint, in particular in the Member State of his or her habitual residence, place of work or place of the alleged breach.

In Hungary, you can contact the National Authority for Data Protection and Freedom of Information: address: H-1055, Hungary, Budapest, Falk Miksa utca 9-11.; postal address: 1363 Budapest, PO Box.: 9.; phone: +36-1 391-1400; fax: +36-1 391-1410; e-mail: ugyfelszolgalat@naih.hu; website: <http://naih.hu/>.

In the event of a legal dispute, irrespective of their right to complain, the data subject can also take the matter to court. The data subject also has the right to appeal to the courts against a legally binding decision of the supervisory authority. The data subject also has the right to judicial remedy if the supervisory authority does not deal with the complaint or does not inform the data subject within three months of the procedural developments or the outcome of the complaint.

This Privacy Notice is effective from 01 April 2026.



Dr. Heinerné Dr. Barzó Tímea Tünde
Director-General



